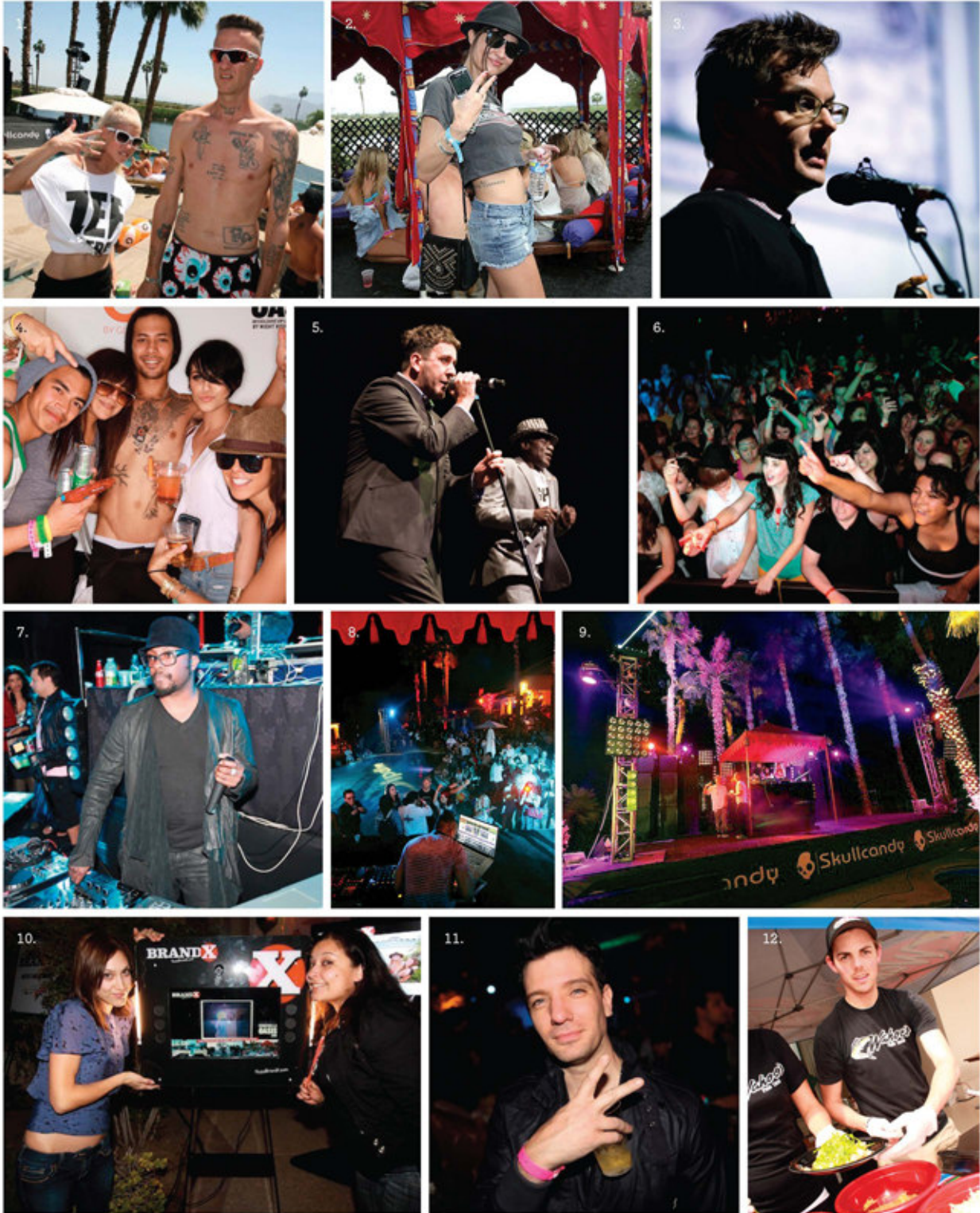


PROMOTION



1. DIE ANTWOORD POPPED BY THE G BY GUESS PARTY FOR AN EXCLUSIVE INTERVIEW WITH BRAND X. 2. PARTYGOERS CHILLING INSIDE AND OUTSIDE THE RAJ TENTS. 3. BRAND X BLOGGER RICHARD METZGER SPOKE AT MINDSHARE L.A. 4. GUESTS ENJOYING THE G BY GUESS PHOTO BOOTH. 5. FRONTMEN TERRY HALL AND NEVILLE STAPLE AT THE SPECIALS CONCERT AT CLUB NOKIA. 6. THE CROWD GOES WILD FOR FRENCH POP STAR YELLE AT THE ECHOPLEX. 7. WILLIAM PERFORMING AT THE COACHELLA OASIS — DIPPYVE NIGHTS, PRESENTED BY BLACKBERRY. 8. APL DE AP OF THE BLACK EYED PEAS' GUEST DJ SET. 9. COACHELLA OASIS' SKULLCANDY STAGE. 10. GUESTS GOT THEIR PHOTOS TAKEN AT THE BRAND X DIGITAL PHOTO BOOTH AS THEY WALKED INTO THE EVENT. 11. SINGER-SONGWRITER JC CHASEZ. 12. SERVING UP FOOD COURTESY OF WAHOO'S FISH TACO.

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